Got it—here's the revised version in your preferred **bullet-point summary format**, consistent with previous requests:

* Starting a job search without a plan is like cooking without a recipe—things can go wrong fast
* Studies show having a job search plan increases your chances of getting an offer by 30% and becoming employed by 26%
* Sydney, a senior marketing recruiter at Google, shares proven job search strategies
* She’s placed hundreds of people across roles and knows what works
* You've already identified your transferable skills and written your career identity statement—this is the foundation
* A job search plan is a personalized checklist or document outlining key steps to manage your search
* Generative AI can help you build this plan—Gemini (by Google) is used in this walkthrough, but the same approach works with ChatGPT, Copilot, or Claude
* Always review AI-generated content and make sure it reflects your authentic voice
* Effective prompts give AI the right context—include your goals, job type, and career identity statement
* Example prompt: “Act as a career resource. Help me outline a practical job search plan to find a new job as a marketing coordinator. My career identity statement is: [insert statement]”
* Gemini will generate a plan tailored to your input, covering steps from self-assessment to evaluating offers
* You can refine the plan further by asking for:
  + Additional job boards in your industry
  + Common challenges for your target role
  + Adjustments based on how much time you can commit weekly
  + Specific output formats (checklist, bullets, etc.)
* This is an iterative process—keep tweaking to fit your needs
* Save your final plan in your job search portfolio (copy it into a doc or use Gemini’s “Export to Docs” feature)
* Now it’s your turn: visit gemini.google.com and build your plan—think of it as a recipe for job search success (without the smoky kitchen)